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|  | Beginning (1-4) | Proficient (5-8) | Mastery (9-10) |
| Economics knowledge | Student not able to accurately use economics content | Student uses economic content with few mistakes | Student uses economics content accurately; no mistakes |
| Application of economics knowledge | Student inconsistently applies knowledge of economics content to the business | Student accurately and usefully applies knowledge of economics when making decisions for the business | Student uses economics knowledge to make important improvements to the business |
| Helpfulness to real-world product/ business plan | Student work does not generally add much to the product or business plan | Student work adds value to the real-world product or business plan | Student work adds importantly to the real-world product or business plan |
| English/Language Arts skills: using evidence to support a thesis | Thesis (main point), details, or the link between them is unclear or missing | Thesis and supporting details are clearly linked | Supporting details support the thesis in a compelling way that adds significantly to the overall point |
| Data analysis skills\*  \*Use for data collection, math, and/or decision-making models | Student does not accurately record or interpret data | Student accurately records and interprets data; the problem is solved correctly | Student correctly analyzes data in a way that adds significantly to the business project. |
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Common analytic rubric for the Mini-Economy Business Plan